

Shine at the Shore

EVENT SPONSORSHIPS



Shine at the Shore will bring together generations of women in the spirit of giving back and celebrating their Jewish heritage. Born and raised in NYC, our guest speaker, Rachie Shnay launched her fine jewelry business in 2019 and built a massive following around her world-renowned “Mazel Collection.” As the grandchild of four Holocaust survivors, Rachie is passionate about spreading Holocaust education and inspiring others with the beauty of Judaism. Marketing for this event targets our entire South Jersey community, reaching 10,000+ households through Federation’s email and social media channels, and 17,500 people through the Jewish Community Voice’s print newspaper and website channels.

| Levels & Benefits | Pearl \$1,000 | RUBY \$1,500 | EMERALD \$2,500 | SAPPHIRE \$5,000 | DIAMOND \$10,000 | PRESENTING \$20,000 |
|--|------------------|-----------------|--------------------|---------------------|---------------------|------------------------|
| Event naming rights | | | | | | ● |
| Opportunity to address attendees at the event | | | | | | ● |
| Logo/name listing on event banner | | | | listing | logo | logo |
| Logo/name listing on event promotions (JCC lobby TVs, Voice ads & posters) | | | listing | listing | logo | logo |
| Logo/name listing on event webpage with link to company website | | listing | listing | logo | logo | logo |
| Logo/name listing in emails before and after the event (17,500+ email subscribers) | listing | listing | listing | logo | logo | logo |
| One-time color ad in the Jewish Community Voice (17,500 readers in print and online) | 1.75 x 3" | 3.625 x 3" | 3.625 x 5" | 5.625x 5" | 9.5 x 6" | Full page |
| Name listing recognition in the Jewish Community Voice (6x/year) | ● | ● | ● | ● | ● | ● |
| Name listing recognition in the Jewish Federation's Annual Report | ● | ● | ● | ● | ● | ● |
| Complimentary tickets for this event | 1 ticket | 2 tickets | 4 tickets | 6 tickets | 8 tickets | 10 tickets |
| Recognition on the Jewish Federation's social media channels in post-event "Thank You" message | | ● | ● | ● | ● | ● |
| Opportunity to distribute company materials in attendee swag bags | ● | ● | ● | ● | ● | ● |
| Name listing recognition in a special, post-event thank you ad in the Jewish Community Voice | ● | ● | ● | ● | ● | ● |

Some sponsorship benefits may not apply if sponsorship commitment is received after print deadlines.

Sponsor this event and the Annual Women of Impact Event featuring Melissa Ben-Ishay, owner of Baked by Melissa, on Thursday, September 18 to **receive a discounted rate.**

Learn more about becoming an event sponsor or a year-long Corporate or Community Partner:

Contact Leah Wolf, Chief Philanthropy Officer, at lwolf@jfedsnj.org or 856.673.2539.