

Annual Women of Impact Event

EVENT SPONSORSHIPS



The Jewish Federation of Southern New Jersey's Women of Impact event features lauded and exceptional women, inspired by their Jewish values, making names for themselves. This year's keynote speaker, **Melissa Ben-Ishay**, is the co-founder and CEO of Baked by Melissa, the dessert brand celebrated for its bite-size cupcakes.

This event empowers women to make a gift in their own name, raising dollars for the Jewish Federation's unrestricted annual JFund campaign. Marketing for this event targets the women in our South Jersey community, reaching 17,500+ people through Federation's email, social media channels, and the Jewish Community Voice's newspaper and website channels.

Levels & Benefits	Pearl \$1,000	RUBY \$1,500	EMERALD \$2,500	SAPPHIRE \$5,000	DIAMOND \$10,000	PRESENTING \$20,000
Event naming rights						●
Opportunity to address attendees at the event						●
Exclusive complimentary cocktail reception, photo op and book signing with Melissa Ben-Ishay				●	●	●
Logo/name listing on event banner				listing	logo	logo
Logo/name listing on event promotions (JCC lobby TVs, Voice ads & posters)			listing	listing	logo	logo
Logo/name listing on event webpage with link to company website		listing	listing	logo	logo	logo
Logo/name listing in emails before and after the event (17,500+ email subscribers)	listing	listing	listing	logo	logo	logo
One-time color ad in the Jewish Community Voice (17,500 readers in print and online)	1.75 x 3"	3.625 x 3"	3.625 x 5"	5.625x 5"	9.5 x 6"	Full page
Name listing recognition in the Jewish Community Voice (6x/year)	●	●	●	●	●	●
Name listing recognition in the Jewish Federation's Annual Report	●	●	●	●	●	●
Complimentary event tickets	1 ticket	2 tickets	4 tickets	6 tickets	8 tickets	10 tickets
Recognition on the Jewish Federation's social media channels in post-event "Thank You" message		●	●	●	●	●
Opportunity to distribute company materials in attendee swag bags	●	●	●	●	●	●
Name listing recognition in a special, post-event thank you ad in the Jewish Community Voice	●	●	●	●	●	●

Some sponsorship benefits may not apply if sponsorship commitment is received after print deadlines.

Learn more about becoming an event sponsor or a year-long Corporate or Community Partner:
Contact Leah Wolf, Chief Philanthropy Officer, at lwolf@jfedsnj.org or 856.673.2539.