

Shine at the Shore

EVENT SPONSORSHIPS



Shine at the Shore will bring together generations of women in the spirit of giving back and celebrating their Jewish heritage. Join Jewish Federation of Southern New Jersey and Jewish By The Shore as we come together to raise critical funds supporting vulnerable populations in our communities. Together, we provide essential services for older adults, individuals with developmental disabilities, and initiatives that help ensure the safety and security of our entire community.

Born and raised in Brooklyn, Freida Rothman is a second-generation jeweler, a mother of five, and an entrepreneur striving to remind every woman of her inner strength. Inspired by the legacy of four grandparents – all Holocaust survivors – Freida’s designs honor strength and resiliency through contemporary pieces that reflect her native Brooklyn. Marketing for this event targets our entire South Jersey community, reaching 7,700 social media channel followers, 17,500+ email newsletter subscribers, 5,000+ households through the Jewish Community Voice’s print newspaper and 13,000 unique visitors to the paper’s website per month.

Levels & Benefits	HARBOR \$500	BAY \$1,000	BOARDWALK \$1,500	BEACH \$2,500	OCEAN \$5,000
Logo/name listing on event banner					logo
Logo/name listing on event promotions (JCC lobby TVs, Voice ads & posters)				listing	logo
Logo/name listing in emails before and after the event (17,500+ email subscribers)			listing	listing	logo
Recognition on the Jewish Federation’s social media channels in post-event “Thank You” message		•	•	•	•
Name listing recognition in the Jewish Community Voice (4x/year)		•	•	•	•
Name listing recognition in the Jewish Federation’s Annual Report		•	•	•	•
Opportunity to distribute company materials in attendee swag bags		•	•	•	•
Logo/name listing on event webpage with link to company website	listing	listing	listing	listing	logo
Name listing recognition in a post-event thank you ad in the Jewish Community Voice	•	•	•	•	•
Complimentary tickets for this event	1 ticket	1 ticket	2 tickets	4 tickets	6 tickets

Some sponsorship benefits may not apply if sponsorship commitment is received after print deadlines.

Learn more about becoming an event sponsor or a year-long Corporate or Community Partner:

Contact Arielle Ben-Haim, Women’s Philanthropy Associate, at 856.751.9500 x 1296 or abenhaim@jfedsnj.org.



**Shine at the Shore
Friday, July 17, 2026**