



MOROCCO MISSION ITINERARY DRAFT

March 21-30, 2027

TRAVEL TOGETHER. UNITE GLOBALLY.

March 21, 2027: Departure: Travelers are responsible for making their own flight arrangements. We will provide a recommended flight option for those who would like to travel together as a group. Complimentary transportation to and from the airport in the U.S. will be provided for travelers booked on the recommended flight. Our tour company is also available to assist with flight reservations. For flight assistance, **please contact Luciana Cherques, Director of Sales Flight Services, at Lu@kenes-tours.com or 1-347-866-6681.**

Monday, March 22 - Welcome to Morocco (Casablanca)

- Arrive at Casablanca Mohammed V International Airport.
- VIP arrival assistance and meet guide and driver.
- Discover Casablanca on a panoramic tour including Mohammed V Square, the Old Medina, the Corniche waterfront, Beth El Synagogue, the Habous market, and other important landmarks that reflect the city's unique blend of Moroccan, French, Jewish, and Arab influences.
- Welcome lunch at Rick's Café.
- Guided tour of the Museum of the Moroccan Judaism. The only Jewish museum in an Arab country, where you will be able to explore and understand the rich history and culture of Moroccan Jewry. Meet with the museum's curator, Zhour Rehihi, a Muslim woman who has dedicated her career to preserving and showcasing Moroccan Jewish heritage.
- Hotel check-in.
- Welcome dinner at the private residence of Dorit Ben Moha, offering an intimate introduction to Moroccan Jewish hospitality, traditions, and cuisine. Dorit dedicated over 40 years to the **JDC** in Morocco, working to strengthen Jewish life.
- Overnight: Casablanca.



Tuesday, March 23 - From Casablanca to Fes

- Explore the iconic Hassan II Mosque, one of the most magnificent mosques in the world.
- Visit Beth El Synagogue, widely considered one of Morocco's most beautiful synagogues and an important symbol of the country's enduring Jewish presence.
- Continue to Fes, a city of immense cultural and historical significance, one of the oldest imperial cities in the country and a historic center of Jewish scholarship, commerce, and religious life.
- Stop at Château Roslan for lunch and a wine tasting.
- On arrival in Fes, visit a traditional ceramics and pottery workshop, where generations-old techniques continue to shape one of Morocco's most celebrated artistic traditions.
- Check in to the hotel.
- Dinner and evening are free at leisure.
- Overnight: Fes.



Wednesday, March 24 - Fes: The Golden Age of Moroccan Jewry

- Breakfast at the hotel.
- Begin the day with breathtaking views of Fes and its ancient Medina from the Borj Sud fortress.
- Explore the Mellah (Jewish Quarter), which is rich in Jewish heritage. We will visit:
 - The Ibn Dayan Synagogue, one of the oldest and most significant synagogues in North Africa.
 - The Fes Jewish Cemetery and the tomb of Lalla Suleika (Sol Hachuel), whose story of faith, courage, and martyrdom continues to resonate deeply within Moroccan Jewish memory.
- Stop at the King's Palace and learn about the unique relationship between Morocco's Jewish community and the monarchy throughout the centuries.
- Enjoy lunch at a local rooftop restaurant before continuing our explorations.
- Wander through the maze-like Medina, a UNESCO World Heritage site.
- Visit Maimonides House, associated with one of Judaism's greatest sages, who lived in Fez during a formative period of his life before eventually settling in Egypt.
- See the University of Al-Karaouine, the world's oldest operating university, where Jewish and Muslim scholars once studied side by side.
- Visit the Nejjarine Museum and the famous Chouara Tannery, where the ancient art of leather dyeing is still practiced today.
- Enjoy free time in the Medina to shop before returning to the hotel.
- Dinner and evening are free on own.
- Overnight: Fes.



Thursday, March 25 - Rabat: Royal Morocco & Jewish-Muslim Partnership

- Breakfast at the hotel and check-out.
- Depart for Rabat, Morocco's capital city.
- Begin with a visit to the Royal Palace area, residence of King Mohammed VI.
- Visit the majestic Mausoleum of King Mohammed V, who famously blocked Nazi plans to deport Morocco's Jews during World War II.
- Continue to the Mausoleum of Hassan II, his son and father of the current king.
- Across the plaza, see Hassan Tower, the soaring 12th-century minaret of an unfinished mosque.
- Lunch at leisure in the Marina overlooking the Atlantic Ocean.
- After lunch, stroll through Rabat's historic Medina and the picturesque Kasbah des Oudayas, a fortress of narrow lanes, whitewashed homes, hidden gardens, bougainvillea-draped walls, and places to souvenir shop.
- Proceed to the hotel for check-in and time to relax.
- This evening, we will have dinner at a local restaurant with members of Association Mimouna, a group of Muslim students committed to preserving Morocco's Jewish heritage and fostering Jewish-Muslim friendship.
- Return to the hotel for an evening at leisure.
- Overnight: Rabat

Friday, March 26 - Marrakech: Crossroads of Culture, Commerce & Community

- Breakfast at the hotel and check-out.
- Journey south, traveling through landscapes that reveal Morocco's remarkable geographic diversity.
- Enjoy lunch en route.
- Arrive in Marrakech, one of Morocco's most iconic and vibrant cities. For centuries, Marrakech served as a major crossroads linking North Africa, Europe, and the Sahara, while its Jewish community played an important role in the city's commercial, cultural, and social life.
- Visit the stunning Majorelle Gardens filled with bougainvillea, coconut, banana, bamboo, and palms, the gardens created in the 1920's by French painter and botanist, Jacques Majorelle.
- Visit the Berber Museum, located within the garden, which showcases the rich cultural heritage of Morocco's Berber people.
- Afterwards, visit the lovely Yves Saint Laurent Museum, dedicated to the legendary French fashion designer who called Marrakech home.
- Check into the hotel for time to relax and prepare for Shabbat.
- *Optional:* Attend Kabbalat Shabbat services at a local synagogue.
- This evening, gather for a meaningful Shabbat dinner hosted in a family home by members of Marrakech's Jewish community. Share stories, traditions, and conversation while experiencing the warmth of Moroccan Jewish hospitality firsthand.
- Return to the hotel where the evening is free at leisure.
- Overnight: Marrakech



Saturday, March 27 - Shabbat in Marrakech

- Breakfast at the hotel.
- Optional (additional cost): Depart early for a sunrise hot-air balloon ride, offering spectacular views as you float above the stunning landscapes.
- Optional: Shabbat services.
- Optional: Partake in a traditional Moroccan hammam experience.
- Enjoy Shabbat lunch followed by a walking tour of the Medina (walled city). Highlights include:
- Koutoubia Mosque, Bahia Palace, and Saadian Tombs.
- Visit a Kasbah Herbalist: Learn about the uses of Argan oil, prized for both beauty and cooking.
- Gather for a meaningful Havdalah ceremony marking the conclusion of Shabbat.
- Dinner and evening at leisure.
- Overnight: Marrakech.



Sunday, March 28 - Jewish Marrakech & Desert Tradition

- Breakfast at the hotel.
- Explore the Mellah (Jewish quarter) on a walking tour including the colorful spice market . Until the 20th century, most urban Moroccan Jews, including in Marrakech, lived in walled, Jewish-only areas. The walk around the Mellah will include a few visits:
- The Slat Al Azama Synagogue (Synagogue of the Exiles): This synagogue was established around 1492 by Jews who were expelled or fled from Catholic persecution in Spain and Portugal. The synagogue's ornamentation, and small but still active community, are all examples of how the Jewish traditions of Marrakech are being maintained.
- The Jewish cemetery: Learn about the great rabbis and kabbalists of Marrakech and learn why many Jews from around the world make pilgrimages to their graves.
- Cooking workshop with lunch of our own making at the well-known, La Maison Arabe, where participants will learn to prepare traditional Moroccan dishes using local ingredients while gaining insight into the culinary traditions that have shaped Moroccan culture for centuries.
- Afternoon at leisure for shopping or exploring on your own.
- Early this evening, enjoy cocktails at Le Salama overlooking Djemaa El Fna Square and watch the beautiful sun as it sets and the marketplace as it comes to life. This enormous square, one of Africa's most astonishing sights, is a place teeming with life. Here you see snake charmers, vendors, musicians, storytellings, and acrobats.
- Dinner and evening are free at leisure.
- Overnight: Marrakech.

Monday, March 29 - Atlas Mountains: Pilgrimage, Heritage & Reflection

- Breakfast at the hotel.
- Depart on a scenic drive heading into the heart of the Atlas Mountains.
- Visit and light a candle at the tomb of Tzaddik Rabbi Shlomo ben Hensh, hear the legends surrounding his life, and meet the family who has cared for the site for generations.
- Journey to a traditional Berber village, receive a warm welcome from the village chief and local musicians, and experience the unique culture and way of life of the Berber people.
- Take a guided hike through the scenic Ourika Mountains, passing through tradition Berber villages and enjoying spectacular views of the surrounding landscape.
- Experience authentic Berber hospitality with a home-cooked lunch at a local house.
- Visit the local school and meet with skilled artisans. Participate in a hands-on bread-making workshop and learn traditional techniques passed down through generations.
- After a stunning day in the Atlas Mountains, drive back to our hotel in Marrakech for time to relax.
- Tonight, enjoy a farewell dinner and reflect together on the shared experiences and meaningful connections made in Morocco.
- Overnight: Marrakech



Tuesday, March 30 - Departure

- Breakfast at the hotel.
- Check-out of the hotel and transfer as a group to Casablanca's Mohammed V Airport.
- VIP departure assistance at Casablanca Airport.
- Bon Voyage Bon Voyage!