

Presenting Sponsor: \$25,000 (1 Available)

- Naming rights for The Festival and inclusion of logo prominently displayed on all event materials and advertisements
- Lead sponsor of event premier headliner *
- Opportunity to speak and introduce the premier headliner
- Logo inclusion on The Festival sign displayed in the JCC lobby one week prior to and throughout The Festival
- Opportunity for company banner to be displayed in JCC gymnasium for one year following The Festival
- Ten (10) Sponsor Passes, equivalent to a Festival Sapphire Patron Pass, with seating in the sponsor section at all events*
- Recognition at all The Festival events
- Photo opportunity with all Festival headliners *
- Logo inclusion on The Festival page of JCC website
- Distribution of your promotional materials at your sponsored event
- Recognized in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)
- Four (4) tickets to the Rachel Goldberg-Polin event and Pre Event Reception

Patron of the Arts: \$10,000

- Logo displayed prominently on all The Festival marketing materials and advertisements
- Logo inclusion on The Festival banner displayed in the JCC lobby one week prior to and throughout The Festival
- Eight (8) Sponsor Passes, equivalent to a Festival Sapphire Patron Pass, with seating in the sponsor section at all events*
- Recognition at all The Festival events
- Photo opportunity with all Festival headliners *
- Introduction of a performer at Festival event *
- Logo inclusion on The Festival page of JCC website
- Distribution of your promotional materials at your sponsored event
- Recognized in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)
- Two (2) tickets to the Rachel Goldberg-Polin event and Pre Event Reception

Benefactor: \$7,500

- Logo displayed on all The Festival marketing materials and advertisements
- Logo inclusion on The Festival banner displayed in the JCC lobby one week prior to and throughout The Festival
- Six (6) Sponsor Passes, equivalent to a Festival Sapphire Patron Pass, with seating in the sponsor section at all events*
- Photo opportunity at Festival event *
- Introduction of a performer at Festival event *
- Logo inclusion on The Festival page of JCC website
- Distribution of your promotional materials at your sponsored event
- Recognized in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)
- Two (2) tickets to the Rachel Goldberg-Polin event and Pre Event Reception

Producer: \$5,000

- Logo displayed on all The Festival marketing materials and advertisements
- Logo inclusion on The Festival banner displayed in the JCC lobby one week prior to and throughout The Festival
- Four (4) Sponsor Passes, equivalent to a Festival Sapphire Patron Pass, with seating in the sponsor section at all events*
- Introduction of a performer at Festival event *
- Logo inclusion on The Festival page of JCC website
- Distribution of your promotional materials at your sponsored event
- Recognized in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)
- Two (2) tickets to the Rachel Goldberg-Polin event and Pre Event Reception

Scholar: \$2,750

- Logo displayed on all The Festival marketing materials and advertisements
- Two (2) Sponsor Passes, equivalent to a Festival Sapphire Patron Pass, with seating in the sponsor section at all events*
- Introduction of a performer at Festival event *
- Logo inclusion on The Festival page of JCC website
- Distribution of your promotional materials at your sponsored event
- Recognized in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)
- Two (2) tickets to the Rachel Goldberg-Polin event

Scribe: \$1,800

- Company and/or donor name listed in The Festival brochure
- Two (2) Sponsor Passes, equivalent to a Festival Sapphire Patron Pass, with seating in the Sponsor section at all events*
- Company and/or donor name listed on The Festival page of JCC website
- Recognized in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)
- Two (2) tickets to the Rachel Goldberg-Polin event

**Certain limitations may apply*

PUT YOUR COMPANY IN THE SPOTLIGHT AT

The Festival

OF ARTS, BOOKS & CULTURE



WHERE JEWISH JOY AND TRADITION COME TOGETHER

NOVEMBER 1 - NOVEMBER 15, 2026



Cherry Hill, NJ



HOUSED IN THE

FOR JEWISH LIFE

An agency of the Jewish Federation of Southern New Jersey

Reach over
15,000 arts
enthusiasts
from the
Tri-State
Region

The Festival OF ARTS, BOOKS & CULTURE

NOVEMBER 1 - NOVEMBER 15, 2026



Katz JCC | **Gottlieb Center**
Cherry Hill, NJ | HOUSED IN THE
FOR JEWISH LIFE
An agency of the Jewish Federation of Southern New Jersey

The Katz JCC is proud to present the **Festival of Arts, Books and Culture!** Every year is truly a celebration of pride and Jewish culture. The Festival of Arts, Books and Culture brings together thousands of community members to revel in the rich tapestry of Jewish heritage and creativity.

November 1st - November 15th will be filled with events that inspire, entertain, and educate attendees of all ages. Guests will enjoy talks, performances, and interactive experiences from a diverse lineup of authors, performers, and experts. Past events have included Madeleine Albright, Andy Cohen, Tovah Feldshuh, BJ Novak, Daniel Silva and Jake Tapper.

By joining us as a sponsor, you have an opportunity to make a profound impact on our Jewish community. For a full list of benefits, please review the next page or reach out to Monica Billig, Senior Development Associate, at mbillig@jfedsnj.org or 856.751.9500 x1306.

Author Martin Fletcher
Sponsor: Townsend Press



Zahav's Michael Solomonov
Sponsor: Jay Roberts Jewelers



Author Jennifer Weiner
Sponsor: Dashing Designs



Comedian Taylor Williamson
Sponsor: Resintech and the Gottlieb Families



Sponsorship is Good for Your Business!

By joining us as a sponsor, you have a remarkable opportunity to make a profound impact on our community while gaining unparalleled visibility for your company. It takes community leaders who are committed to ensuring the future of the arts.

Showcase Your Commitment to Arts, Culture, and Community

- **Align your organization with one of the tri-state area's premier cultural events** while demonstrating a visible commitment to the arts, community enrichment, and the quality of life that makes our region a vibrant place to live, work, and thrive.
- **Increase your brand's visibility and recognition** through inclusion in all event marketing. Marketing includes print and digital promotional materials and sponsorship acknowledgments that connect your organization with engaged and diverse audiences throughout the community.
- **Be a part of special sponsor experiences** and enjoy reserved seating at festival events, providing valuable opportunities to engage with fellow supporters, community leaders, and arts enthusiasts while helping sustain the festival's impact for future generations.

Experience Large Scale Recognition Through our Marketing

- **Social Media & Web-Based Communication:** Reach the JCC's followers on social media platforms, targeted email marketing, and the JCC website, which receives over 362,000 visits annually
- **Traditional Media:** Reach South Jersey and Greater Philadelphia communities through The Festival brochure mailed to over 10,000 homes, flyers, posters, and advertisements in local media
- **Media Coverage:** The Festival has been featured on local television networks NBC10, 6ABC, CBS 3, FOX 29, PHL 17, CW & CNS, print publications, and digital media including *The New York Times*, *Philadelphia Inquirer*, *Courier Post*, *South Jersey Magazine*, *SJ Magazine*, *Philadelphia Magazine*, and *Philadelphia Style*

**Scan Here to Learn About
Sponsorship Opportunities**

