JR MACCABI BASKETBALL LEAGUE

2026- 2027

Sponsorship Levels

Put your company CENTER COURT and help provide children in our community with the chance to participate in the Jr. Maccabi Basketball Program this season.

The Kaz JCC's Jr. Maccabi Basketball Program is designed for players of all experience levels from pre-K through 8th grade, providing a positive and supportive environment for young athletes to learn the fundamentals of basketball, develop teamwork, and create lasting friendships while building skills and gaining confidence.

Full Court (Presenting) Sponsor $10,000

- Identified as Full Court (Presenting Sponsor) on all marketing materials, including the program website, emails, t-shirts, event signage, and digital screens
- Opportunity to display your company tablecloth at the player registration table
- Opportunity to distribute your company's materials during scheduled games (with advanced notice)
- Opportunity for company decal to be displayed on the backboard throughout the season
- Recognition as Presenting Sponsor in the program's weekly newsletter
- Naming with signage of the small scoreboard throughout the season
- Identified as Presenting Sponsor on championship plaques displayed in the main Katz JCC Fitness & Wellness hallway for one year
- Recognition as Presenting Sponsor on team photos and end-of-season trophies and medals
- Logo prominently displayed on all-sponsor banner that hangs in the Katz JCC gymnasium for one year
- Opportunity for company banner to be displayed in the Katz JCC gymnasium for one year
  - Recognition in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)

Half Court Sponsor $5,000

- Identified as Half Court Sponsor on all marketing materials, including the program website, emails, t-shirts, event signage, and digital screens
- Opportunity to distribute your company's materials during scheduled games (with advanced notice)
- Opportunity for company decal to be displayed on the backboard throughout the season
- Identified as Half Court Sponsor on team photos
- Logo displayed on all-sponsor banner that hangs in the Katz JCC gymnasium for one year
- Recognition in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)

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Sponsorship Levels

MVP Sponsor — $3,000

- Identified as MVP Sponsor on all marketing materials, including the program website, t-shirts, and digital screens
- Opportunity to distribute your company's materials during one of the scheduled games (with advanced notice)
- Opportunity for company decal to be displayed on the backboard during one game during the season
- Identified as MVP Sponsor on team photos
- Logo displayed on all-sponsor banner that hangs in the Katz JCC gymnasium for one year
- Recognition in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)

Three Pointer Sponsor — $1,750

- Identified as Three Pointer sponsor on marketing materials, including the program website, t-shirts, and digital screens
- Name displayed on all-sponsor banner that hangs in the Katz JCC gymnasium for one year
- Recognition in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)

Slam Dunk Sponsor — $1,000

- Identified as Slam Dunk sponsor on marketing materials, including the program website and t-shirts
- Name displayed on all-sponsor banner that hangs in the Katz JCC gymnasium for one year
- Recognition in Jewish Community Voice newspaper donor listing 4x/year (received in 5,000 households)

Fan Sponsor — $250

- Name displayed on all-sponsor banner that hangs in the Katz JCC gymnasium for one year

Some sponsor benefits may not apply if commitment is received after the print deadline.

For more information, please contact Monica Billig, Strategic Development Manager, at mbillig@jfedsnj.org or 856-751-9500 ext. 1306

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